

How to Compete after the **Dual Pricing Ban**



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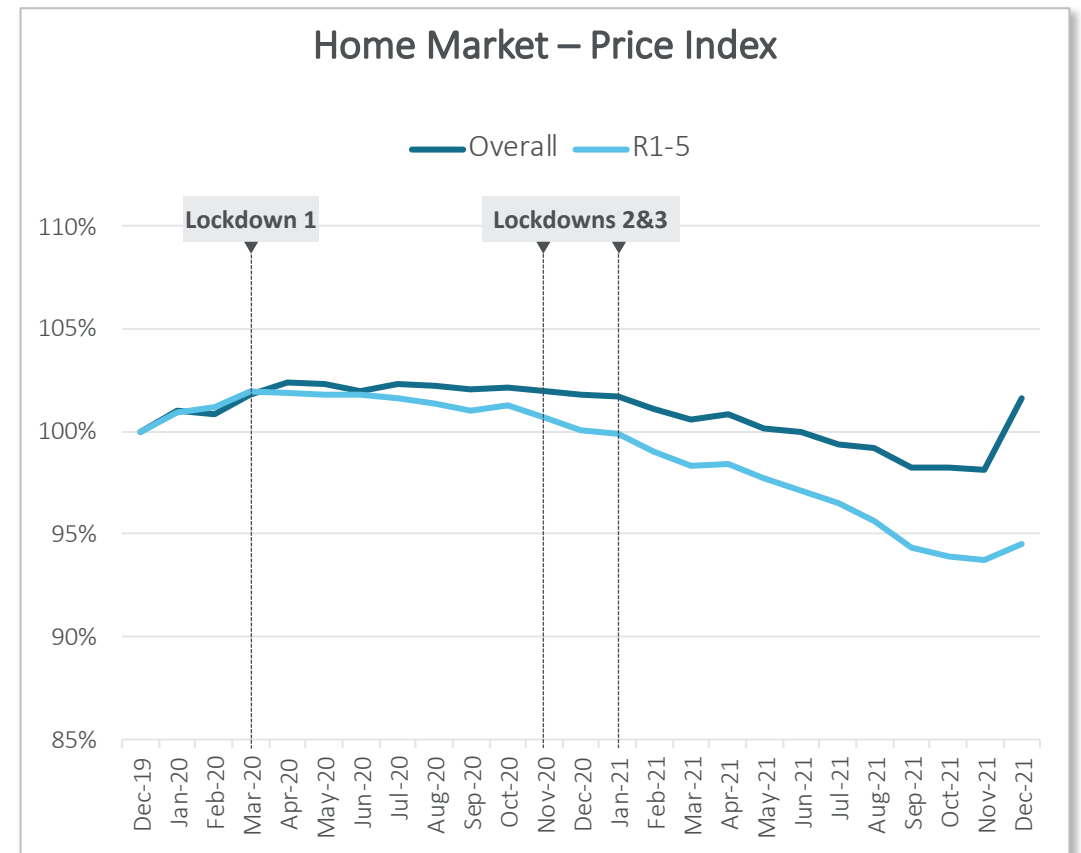
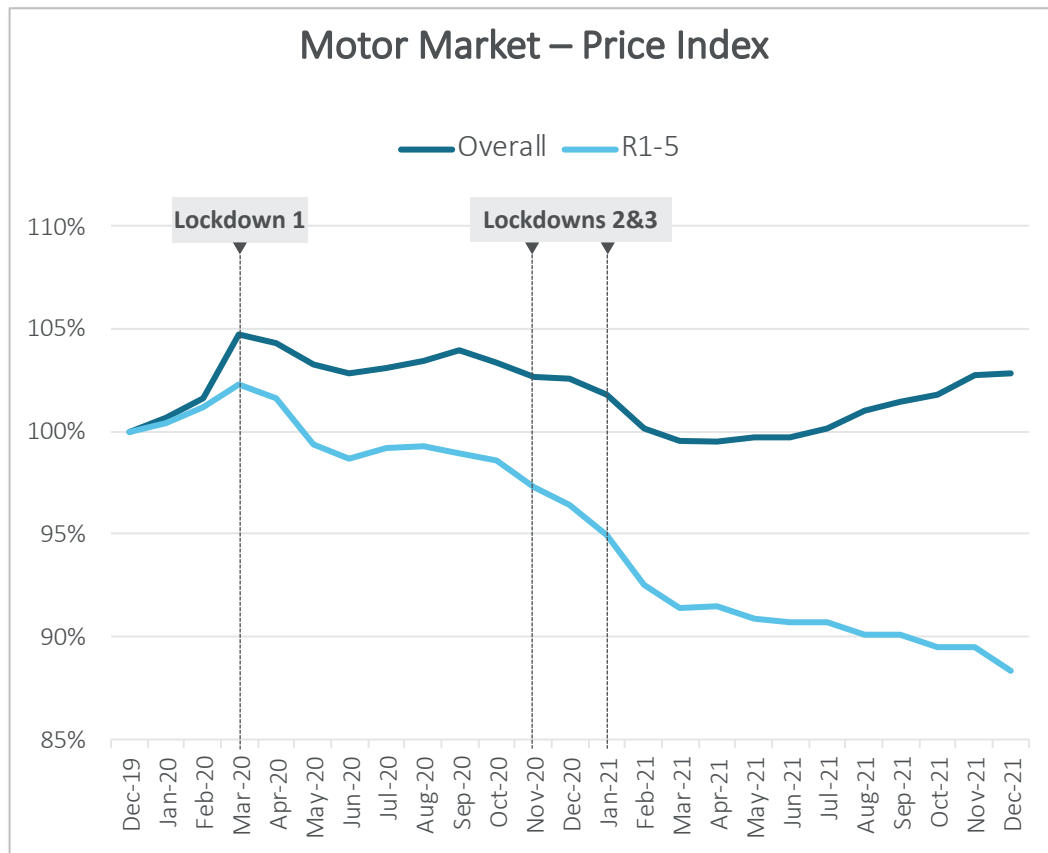
Commercial Director - Telematics
Hastings Direct



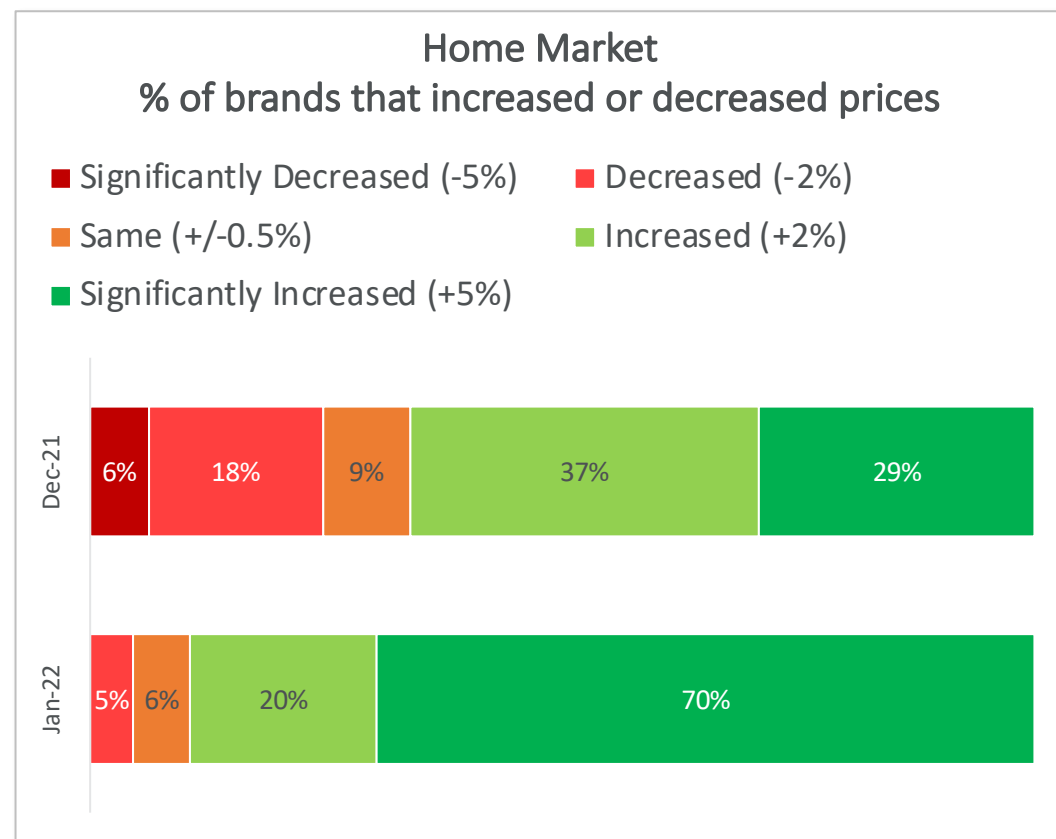
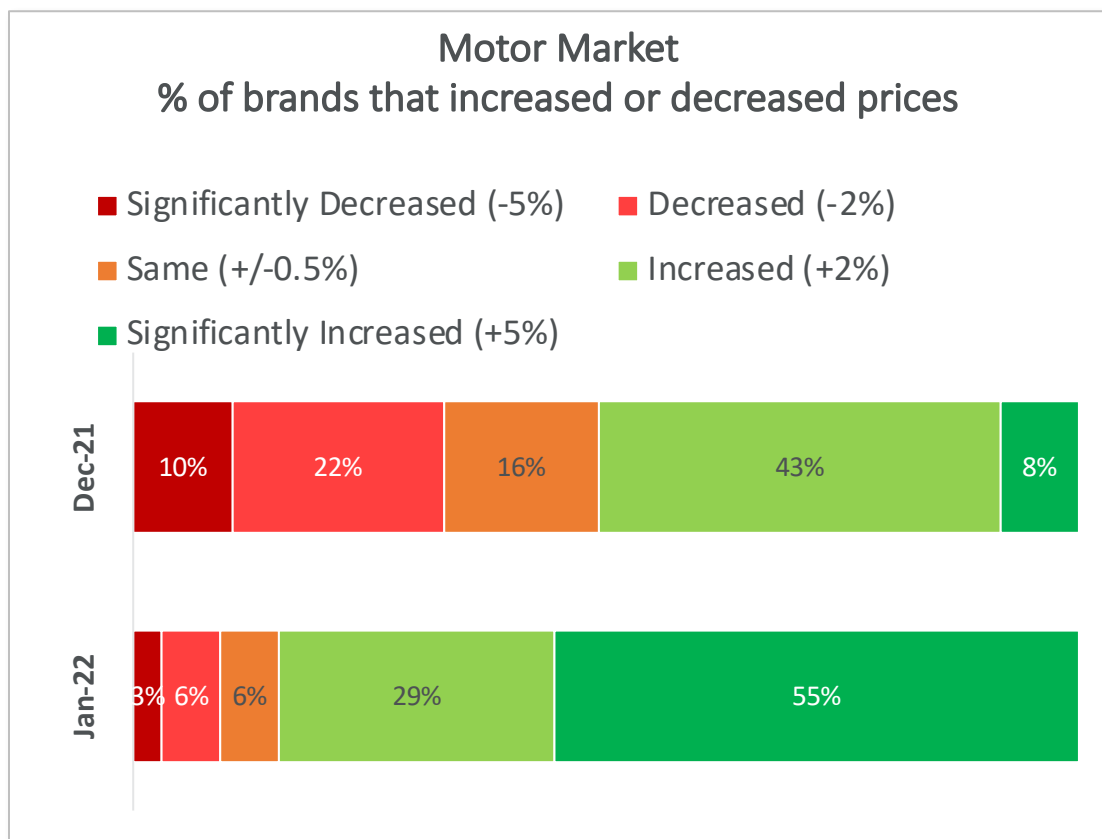
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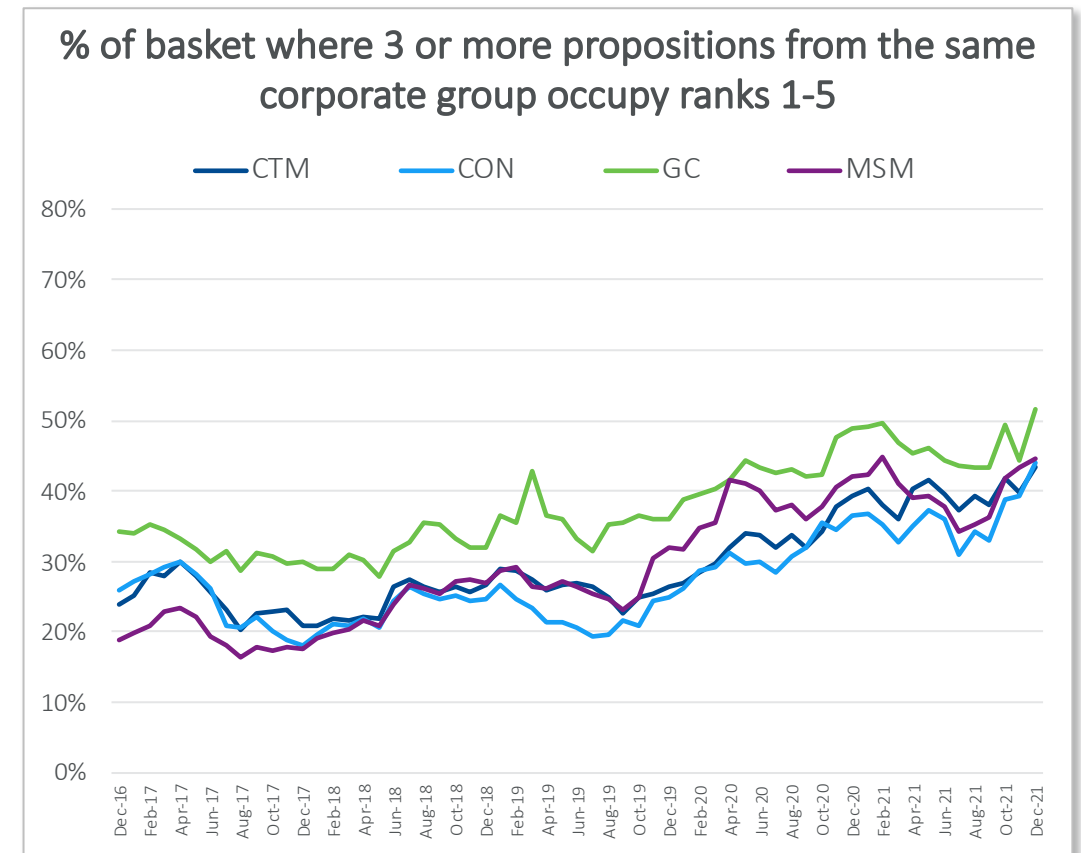
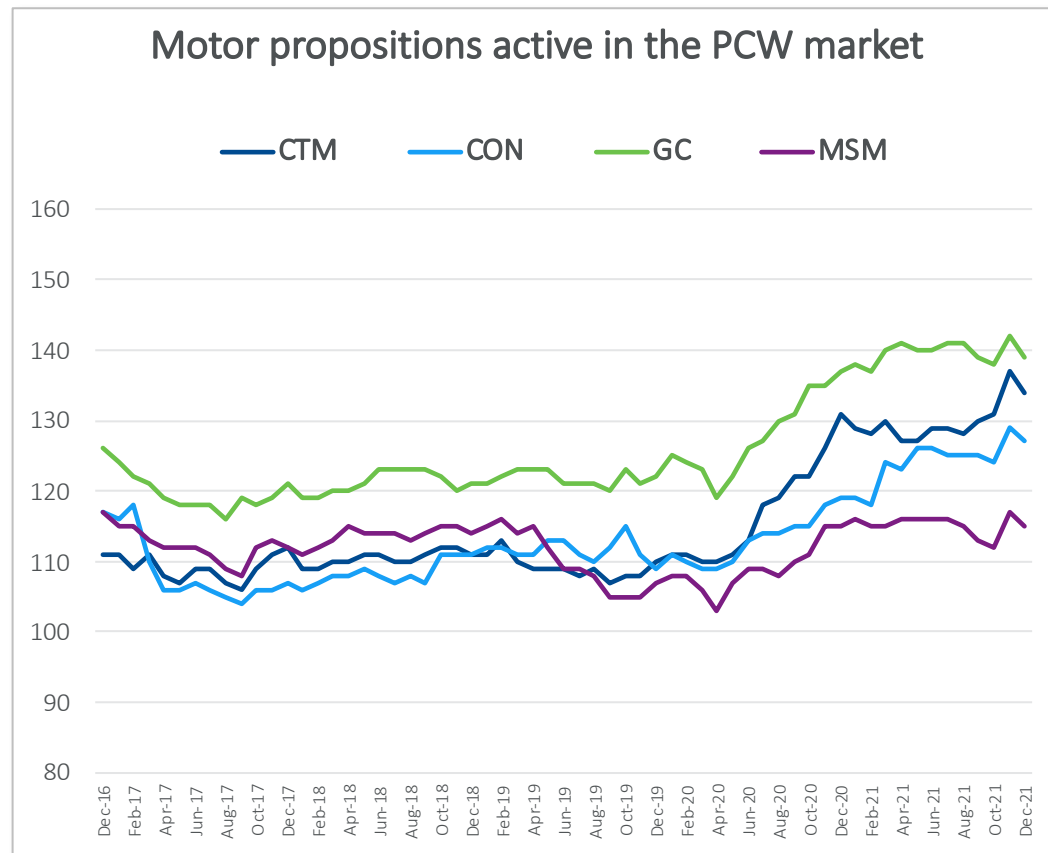
Market Prices



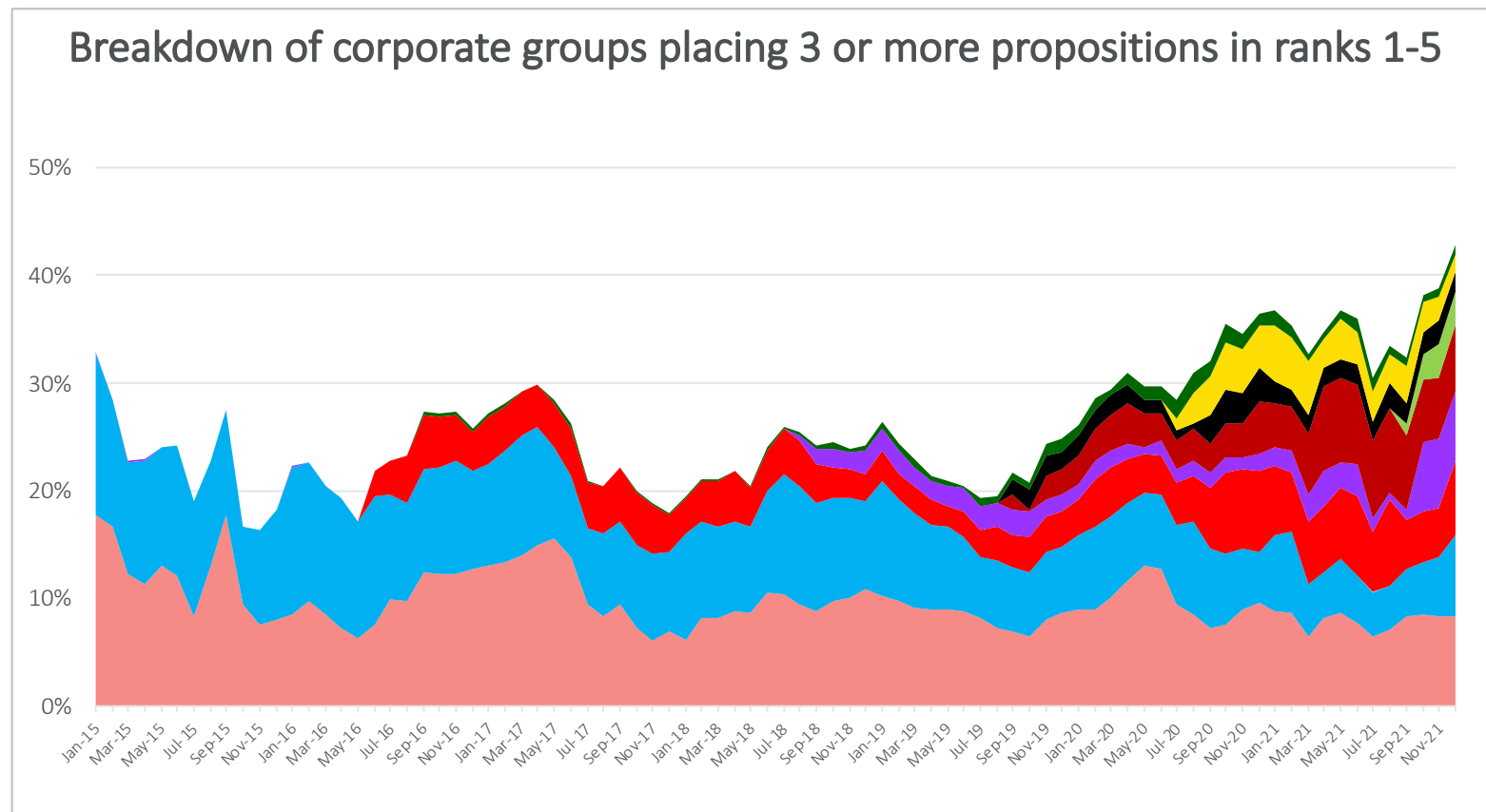
When did the market shift?



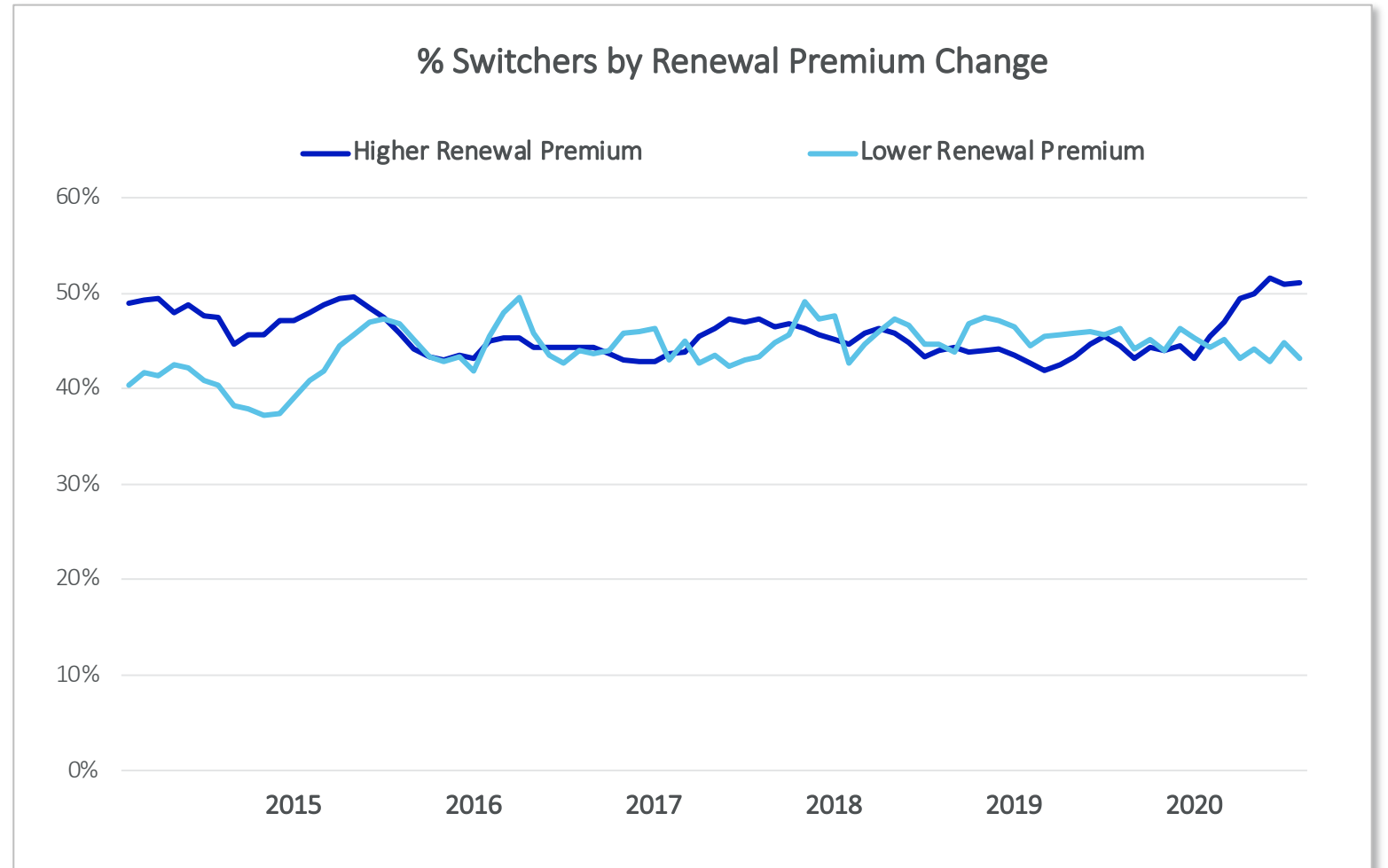
Are proposition changes altering the competitive landscape?



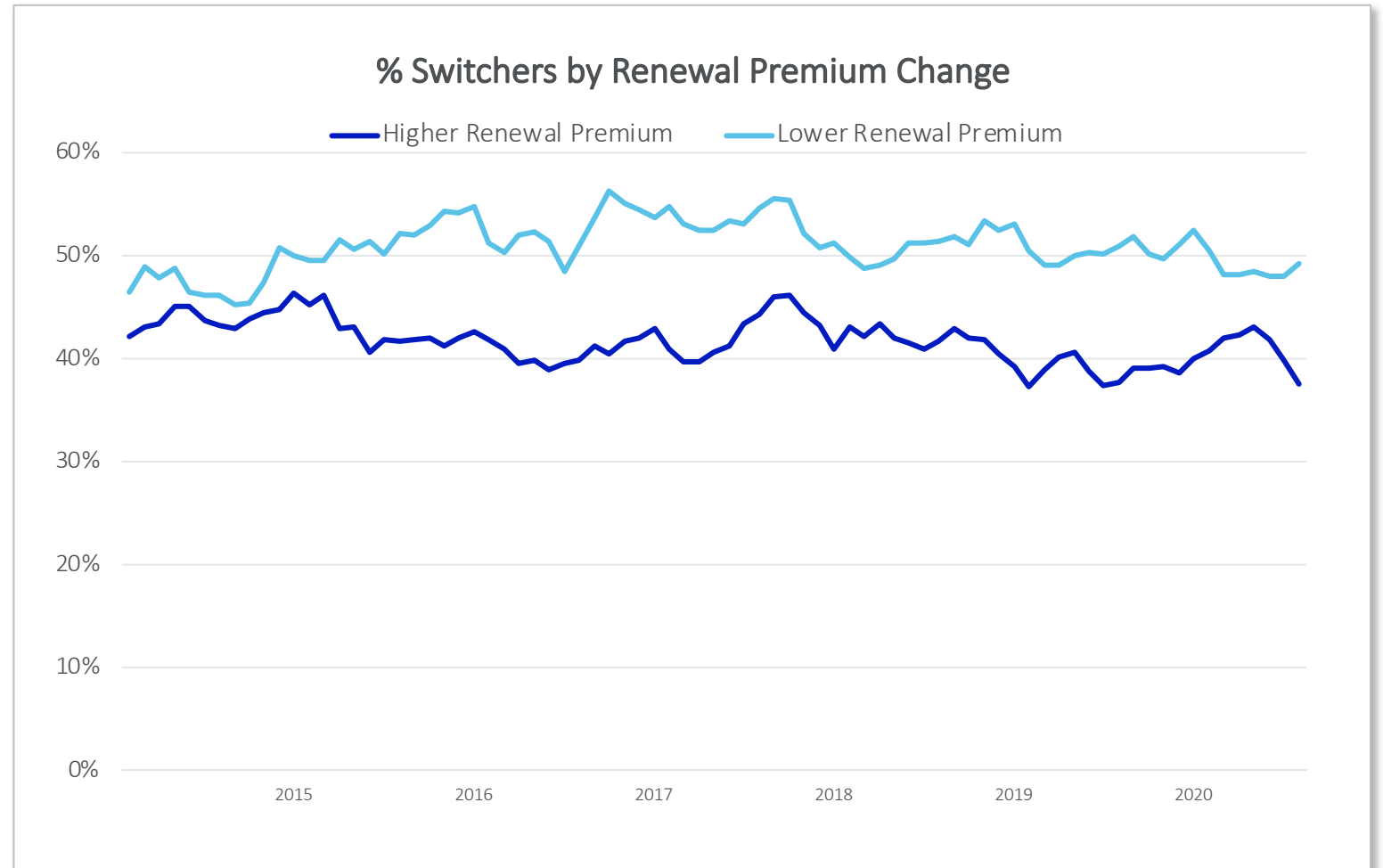
Competitive but consolidating market



How renewal premium change impacts switching



How renewal premium change impacts switching



Thank you

Let's make the world's roads & drivers safer together

